



Stillfront Group

Handelsbanken 2022 Tech Days

STILLFRONT
GROUP

STILLFRONT AT A GLANCE*



Stillfront connects and empowers the best game teams around the world through our unique Stillops platform

66
million gamers

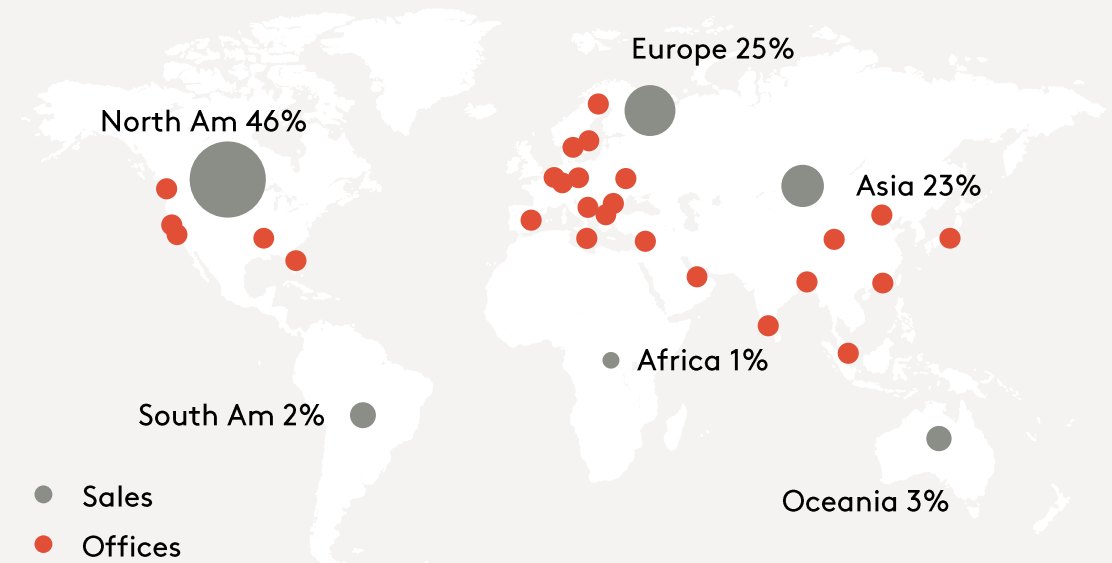
66 million MAU and 13 million DAU
Main markets by revenue are the US, Japan, MENA, Germany and the UK



A diverse and evolving game portfolio 76 games in active portfolio

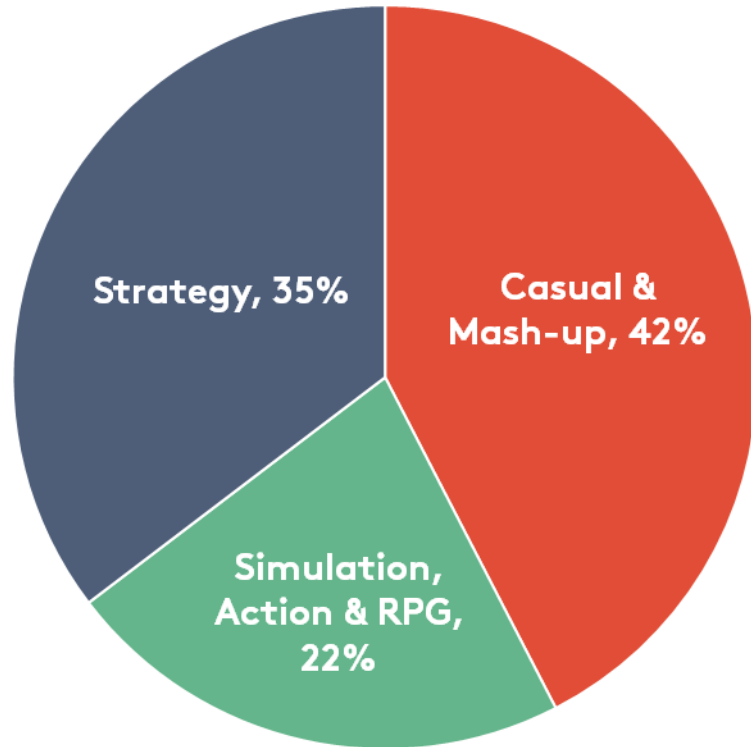
1,580
professionals

Headquartered in Stockholm with a group of 23 studios operating across the globe



*As of 30 June 2022

Games with broad appeal to people all over the world



Strategy
Niche audience
79% mobile
1% ad bookings

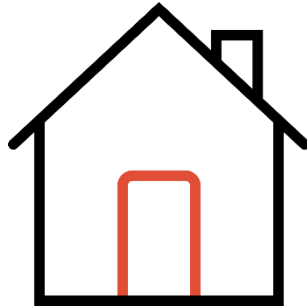


Casual & Mash-up
Mass-market games
89% mobile
33% ad bookings

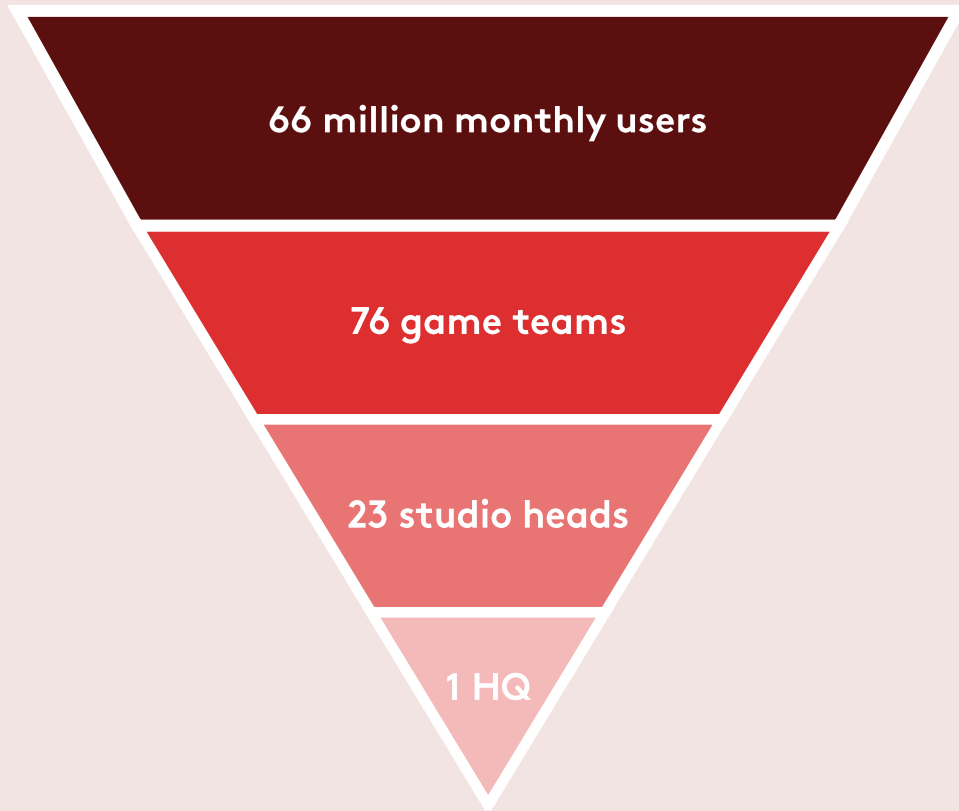


Sim, Action & RPG
Platform diversity
59% mobile
6% ad bookings

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through our unique Stillops platform**

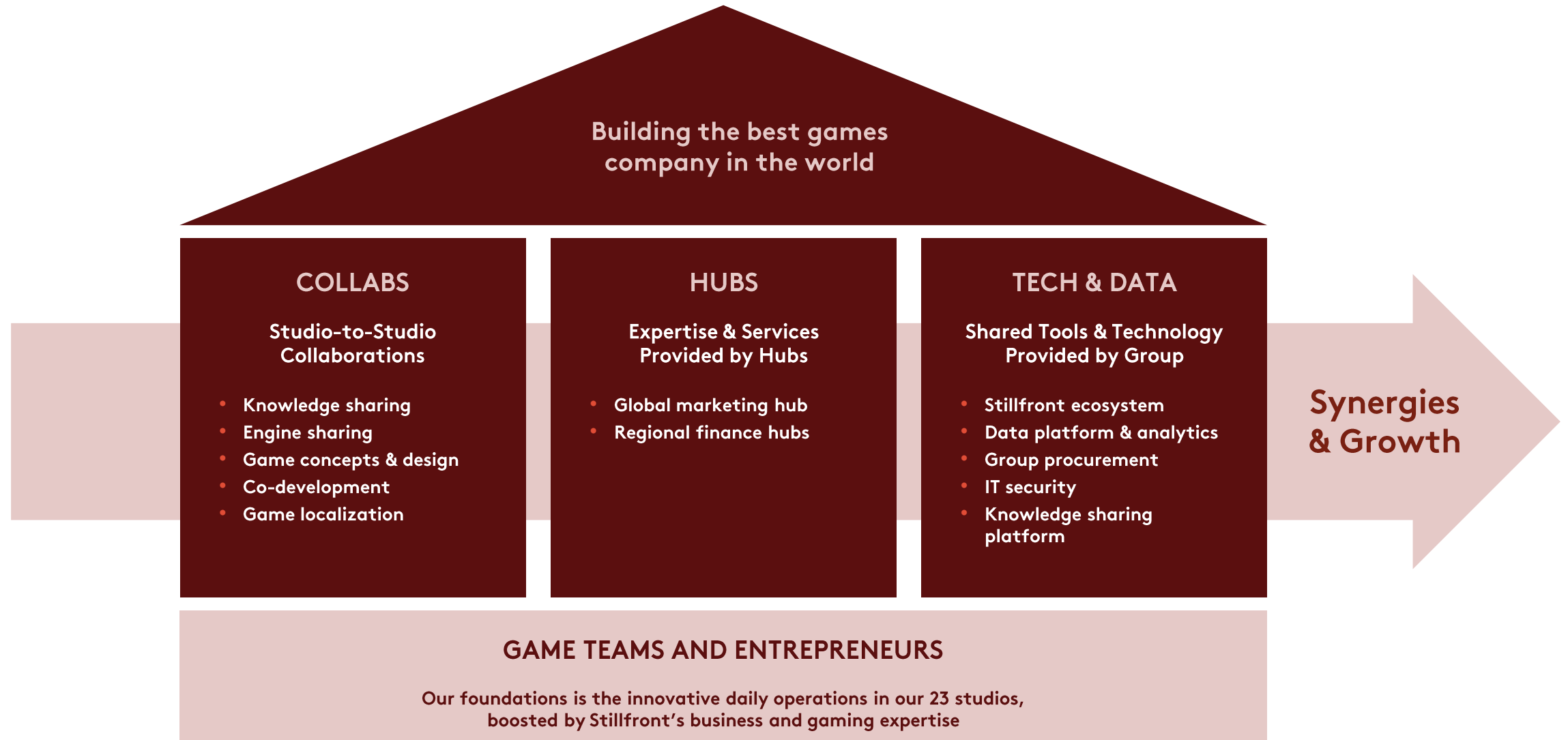


Decision-making as close as possible to the players and game communities



- **FAST:** Distributed approach is faster and avoids bottlenecks
 - **AGILE:** Leverage each studio's strengths, instead of relying solely on monolithic centralized expert teams
 - **SCALABLE:** Creates multiple collaborations driven by alignment
 - **FOCUSED:** Allows studios to focus on their core strengths and scaling them
- A constantly improving toolbox of various distributed services that help boost growth

STILLOPS – OUR OPERATIONAL PLATFORM



A group built for synergies

>100

synergy projects

Stillfront has recorded >100 collaborations between studios, like performance marketing, shared financial hubs and region/platform expansion

Stillfront builds and acquires to create synergies for new and existing studios



6waves is an expert publisher for games in Japan, the world third largest mobile gaming market.



Jawaker further enhances Stillfront's reach in the MENA region and to the Arabic population worldwide.