

Handelsbanken Tech Seminar

21 September 2022

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Sinch supports the full Customer Journey



SEK 22.3bn
net sales in the
past 12 months

SEK 15bn
Market Cap

SEK 2.0bn
Adj. EBITDA in the
past 12 months

4,399
people

64 countries with
local presence

a global leader in **cloud communications**
and **mobile customer engagement**

Over 150,000
customers

Listed on NASDAQ
in Stockholm, Sweden

Scalable cloud communications platform
for messaging, email, voice and video

More than 600 billion
engagements per year



Serving 8 of the 10 largest
U.S. tech companies

100%

Consumer
penetration



Growing, global, multi-billion
USD market



Profitable since our
foundation in 2008

Addressable market estimated to USD 60 billion

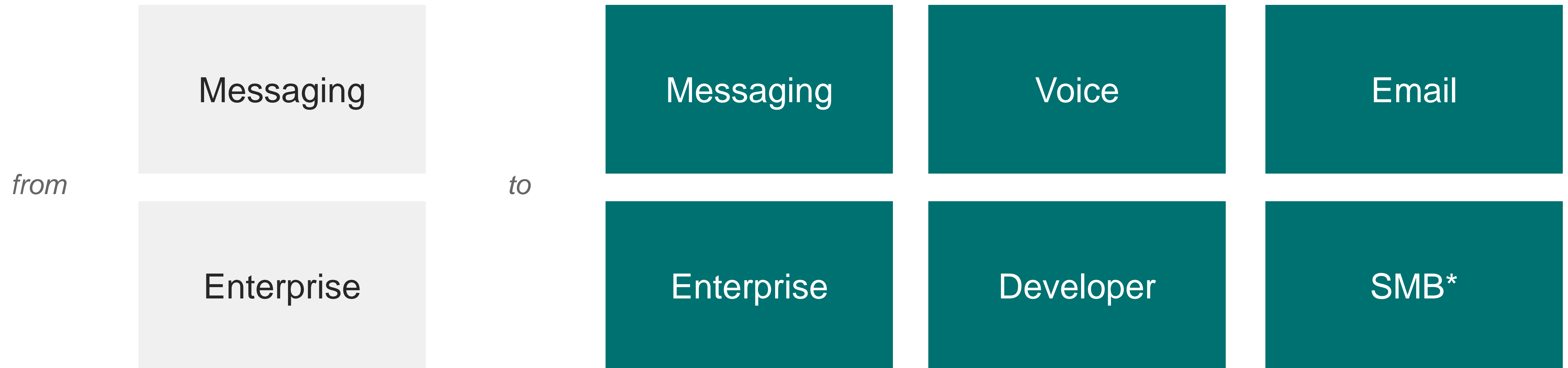
Global trends fuelling growth

- Digitalization
- Customer experience as competitive edge
- Increased usage of cloud services
- New communications channels





We have been on a journey to expand our addressable market

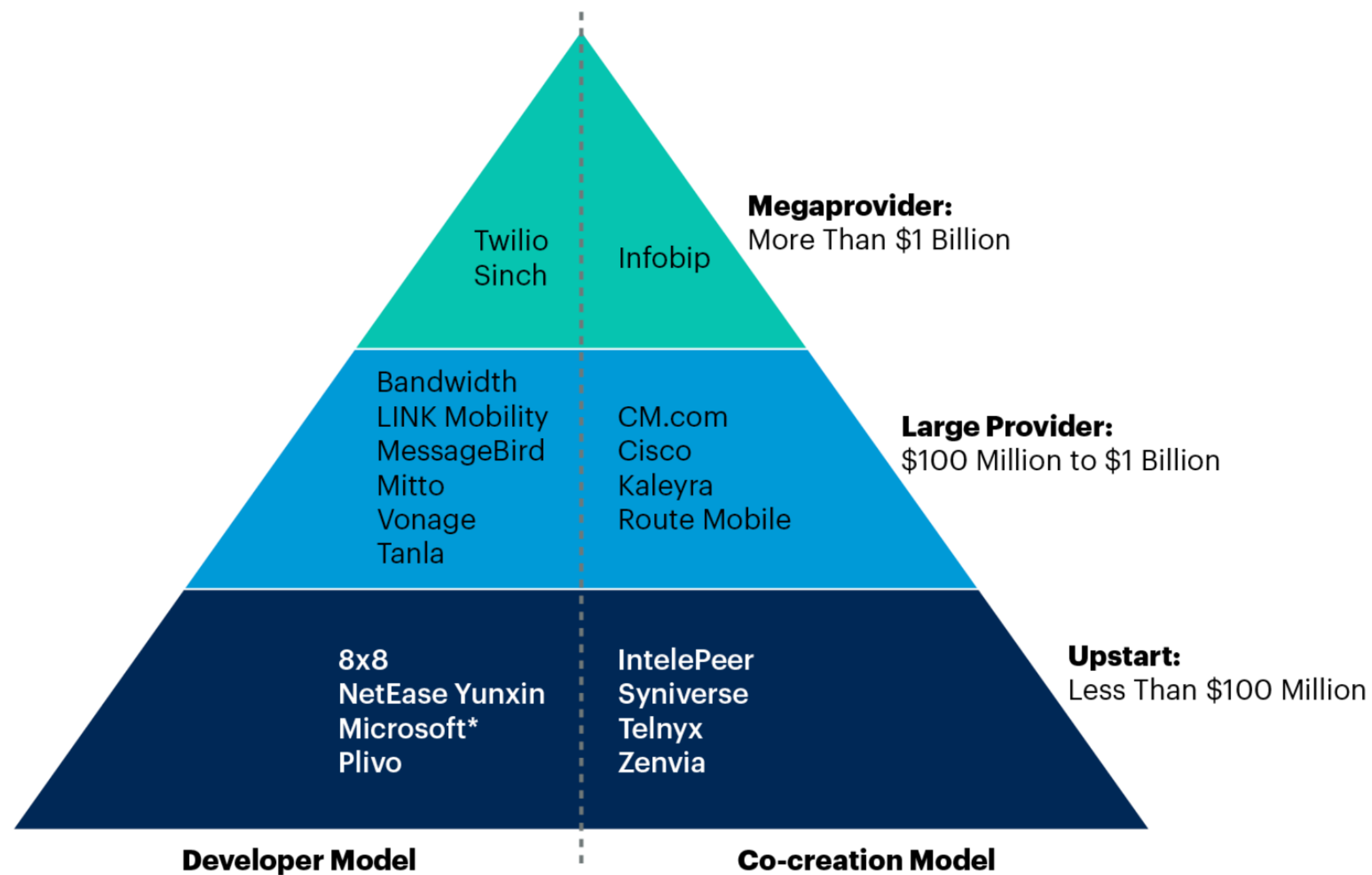


* SMB = Small and Medium Sized businesses



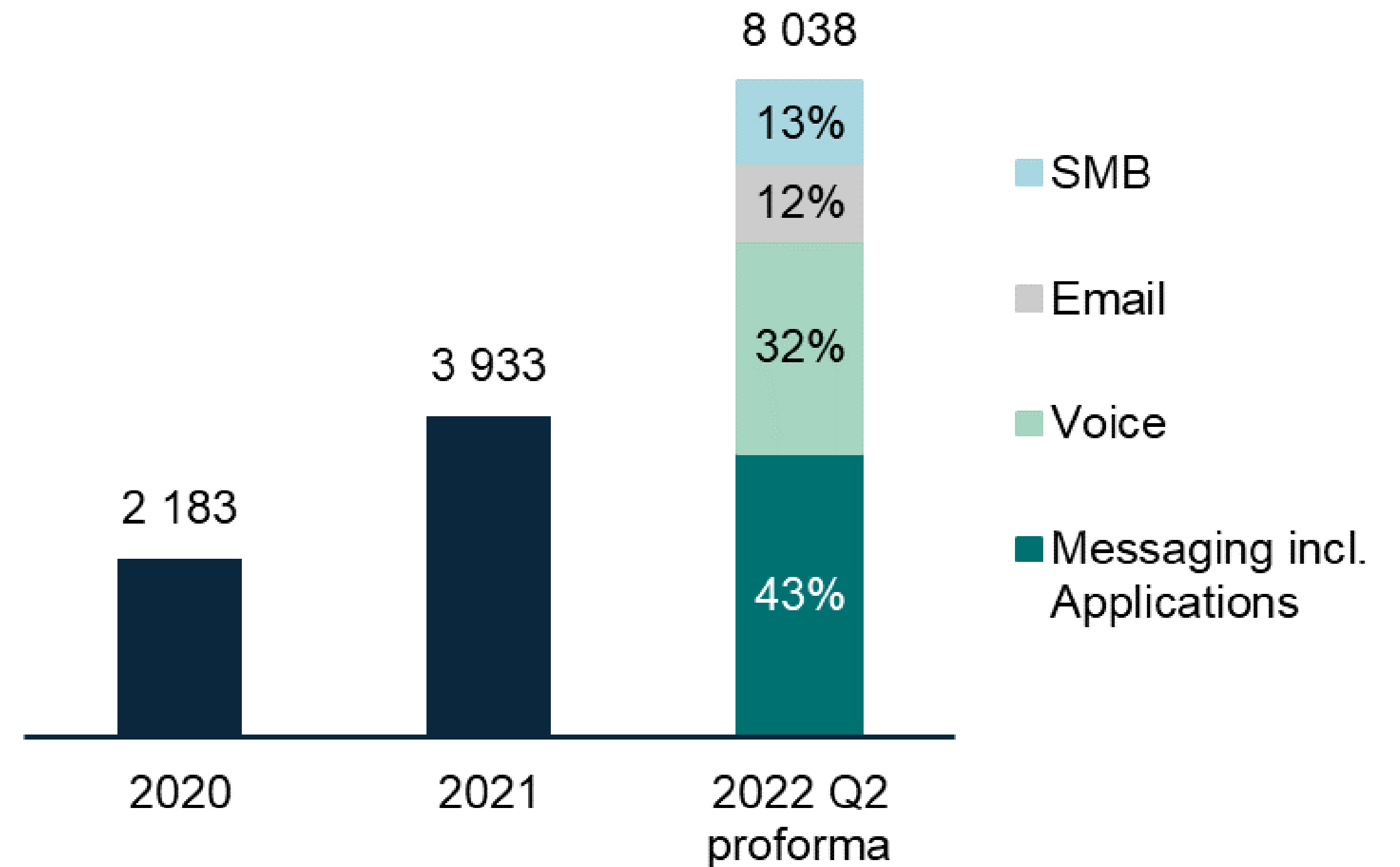
A global leader in cloud communications

Major Vendors in CPaaS



Source: Gartner (November 2021)
* Gartner estimate based on launch in April 2021

Rising gross profit and broadened product mix



Thank you!

